



Join LA County Supervisors (Invited), Lt. Gov.-elect Gavin Newsom (Invited) and other city officials for a **Day Without a Bag Training Summit**. This free, half-day tutorial will guide you step-by-step on how to lay out your city's plan to reduce single use bag consumption. Local policy makers, community activists and environmental advocates will provide real-life case studies and in-the-trenches advice on:

- How to draft bag-reduction ordinances
- How to spot legal challenges
- How to create persuasive message points and action plans that will generate public buy-in
- How to secure effective support from local businesses and other community partners
- How to create buzz in the local press and on social media networks

#### **When**

December 15th

9:00 am to 12:30 pm, with refreshments and registration starting at 8:30am.

Out of LA County participants can access the Summit via live webcast.

#### **Where**

County of Los Angeles Department of Public Works Headquarters

900 S. Fremont Avenue

Alhambra, CA 91803

Please RSVP to [jsmith@healthebay.net](mailto:jsmith@healthebay.net) as space is limited.

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